

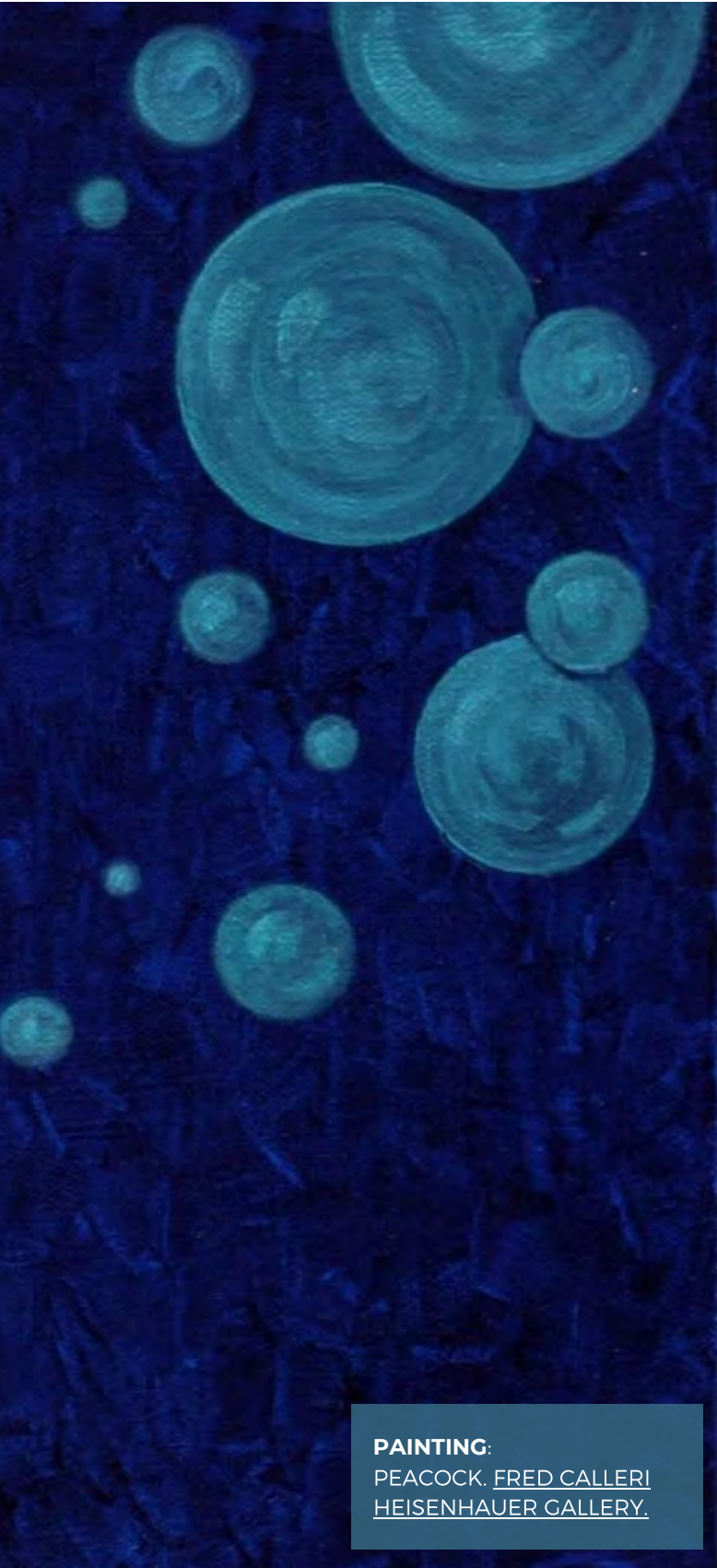
VOLUME 2
THE SPIRITUAL
ENTERPRISE

BUBBLES

IDEALS, SPIRITUAL VALUES & VISION FOR THE ONE LIFE







PAINTING:
PEACOCK. [FRED CALLERI](#)
[HEISENHAUER GALLERY.](#)

MESSAGE FROM THE EDITOR

BUBBLES are spheres of **LIGHT** delivered to the wind so that any wandering walker can raise and illuminate his or her gaze...

LIFE energy manifested through words, images, colors, sounds... using a universal recipe: **LOVE** is the bowl and the ingredient? **GROUP WISDOM; WATER** and **COLOR** create the shapes...

– Tell me Abraham— says the rabbi in the movie *Fiddler on the Roof*, – surely somewhere there are good things happening—...

The world is full of signs of the **spirit of restoration of human relationships** and full of bubbles of light joining one another creating beautiful new forms.

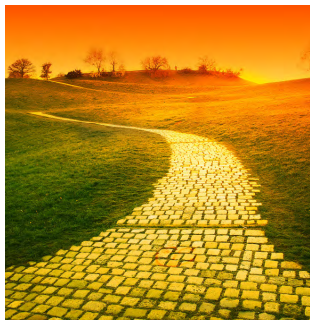
Everyday more people share their gifts, talents and wisdom to serve a **renewed vision and a common purpose**; working to contribute to the welfare and evolution of the one humanity.

May the love in these bubbles pour forth to your heart ... may their strength aid you... may their message reach and encourage you to **discover your own light so you can join the group radiating all your beauty.**



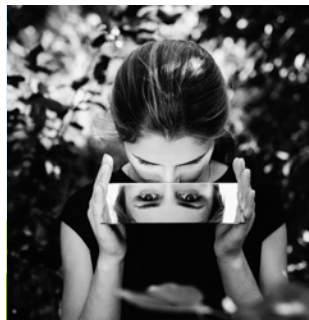
BUBBLES Vol. 2

IDEALS. SPIRITUAL VALUES & VISION FOR THE ONE LIFE



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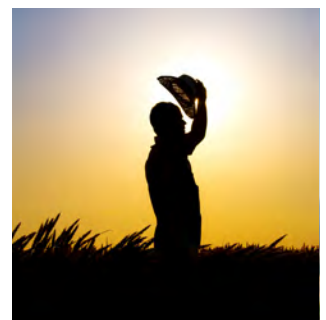
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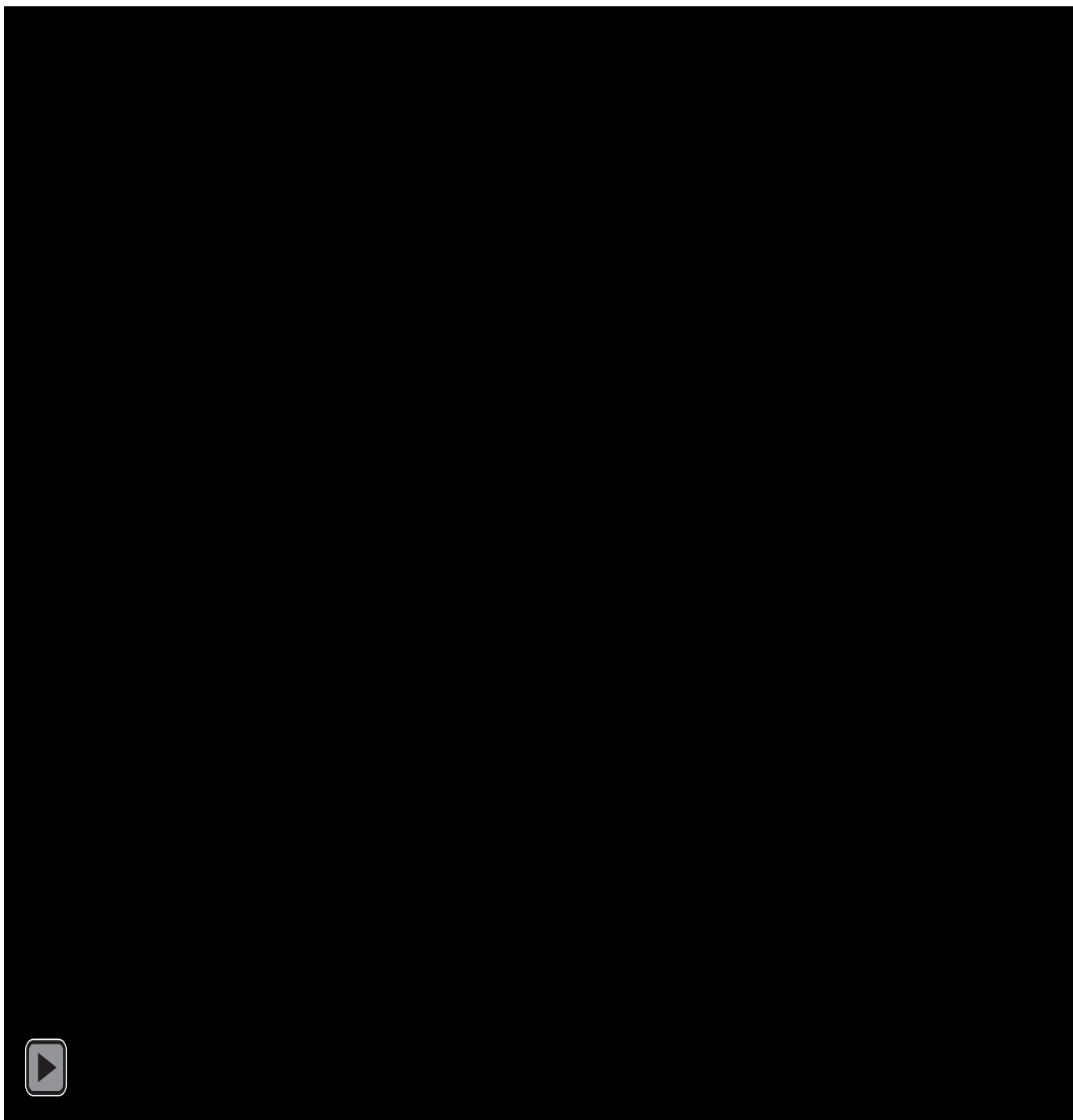
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THE OTHER PLACE

THE RETURN HOME AND THE GOVERNMENT OF THE SELF

DOWNLOAD PDF TO WATCH THE VIDEO



FOLLOW THE YELLOW BRICK ROAD



The return home is the Wizard of Oz's central theme, a story full of symbols and teachings.

Something in Dorothy's heart "tells" her that beyond the rainbow there is a place where problems melt like lemon drops... some day she'll wish upon a star and wake up where the clouds are far behind her... In that place, *away above the chimney tops*, there— Dorothy sings— *that's where your find me...*

In our evolution as human beings there comes a time when we choose to undertake the journey back home **(the spiritual enterprise or purpose)**.

It is the "yellow brick road", which represents the spiral of evolution and the spiritual wisdom we acquire in our human experience. What we can also call vertical growth, ascension or evolution of consciousness.

Einstein said "matter is energy, energy is light... We are all Light Beings". **The other place is our LIGHT BEING**, where black and white (duality or separation consciousness) and ignorance give way to color, higher intuition and creative thought.

Returning home means reconnecting with our inner light and becoming **MASTERS** of our own power so we can use it in the service of humanity.

Everyone has their own path and no one can walk it for us (it starts and ends with oneself). It is the path of Self-Knowledge, of healing and of understanding darkness and fears.

VÍDEO PREVIOUS PAGE.

SOMEWHERE OVER THE RAINBOW - Judy Garland.
Composed by Harold Arlen. Lyrics Yip Harburg.
Movie *The Wizard of Oz*. Metro-Goldwyn-Mayer 1939.
[UNESCO Memory of the World Register](#)
Video for illustrative purpose only

IF I ONLY HAD...

→ The Nerve



The Lion symbolizes strength, intention and the will and courage to start (create) or finish (destroy) something.

Without heart and mind this energy can lead to total destruction and isolation. Its weakness is pride.

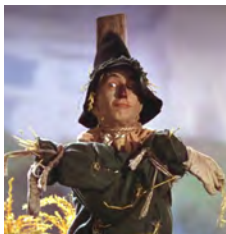
→ A Heart



The Tin Man speaks of wisdom and unconditional love. He fosters brotherhood and unity.

He is interested not only in his purpose but in the purpose of the others. Without courage and mind he will fall into endless suffering and passivity. This energy's weakness is anger.

→ A Mind



The Scarecrow represents active intelligence. The power of thought that molds matter.

Without courage and heart he can overthink and lose the opportunity to act or act and control so much that he will end up exhausted (inefficient use of energy). Fear is its weakness.



GOVERNMENT OF THE SELF: CHARACTER BUILDING AND ENERGY MANAGEMENT

Throughout this personal inner journey we have the chance to meet **the Lion, the Tin Man and the Scarecrow** that travel with each of one us. That is, the type of energies that flow through our personality (thoughts, emotions and physical actions). Each one of us vibrate at a certain frequency and project a certain energy, attracting (consciously or unconsciously) to ourselves the experiences we need for our personal evolution.

On the way to Self-Mastery you learn to govern yourself and to manage our own energies; you build your character. It is not about being the bravest and strongest person, the one with the biggest heart or the most brilliant mind... The key is to know to what extent these energies are present and use those that are more developed to strengthen the ones that are weaker.

Courage, heart and mind, united and pointing towards a higher and a pure purpose, opens the door of «home» so you can finally meet your inner MAGICIAN.



OUT BEYOND IDEAS
OF WRONGDOING
AND RIGHTDOING
THERE IS A FIELD.

I'LL MEET YOU
THERE.

RUMI



UNDERSTANDING PHILANTHROPY

THE EYE OF THE SPIRIT AND THE UNIVERSAL DECLARATION OF HUMAN BEINGS

Philanthropy is in the gaze. It talks about **identity and identification**.

When looking at another person, what do you see in her/him? how do you see yourself in relation to that person? Poor, rich, strong, weak, ignorant, educated, lucky, unlucky...? If you think that the other person needs what you have and only you can give (the world savior complex) then you live from the perspective of the illusion of separation. What you see in others is unconsciously a reflection of what you identify yourself with.

From this plane of existence, there will always have to be a conflict between opposites (poverty so there is wealth, war so there can be peace) and our actions inexorably lead us to the loop of destruction of human relationships.

The Greeks gave us this beautiful word that means **love of mankind**. LOVE understood as the **powerful force underlying the entire Universe**; the one that carries no emotional charge and allows you to see the others for what you also are, a LIGHT BEING in a continuous process of evolution, healing and learning.

As we make progress in our inner transformation (the evolution of consciousness, the yellow brick road...) the eye of the spirit opens and we see ourselves as small pieces of ONE **humanity**.

It is then when the human being declares himself **free and equal** to the entire human family. The conflict between the opposites is harmonized and another plane of existence is reached (that other place), where it is possible to restore human relationships and to create a new life of abundance, joy and wellbeing; learning **to share and to distribute** the resources we are being given wisely and consciously.

Philanthropist is the human being who understands what being human means, who moves forwards the unifying universal principles, who sees every experience as an opportunity to learn or an opportunity to be the LIGHT that brightens someone else's path.

Philanthropy is the *métier* of the person who has learned to look, love and identify with the HIGHER SELF and to become ONE with the others.



**I AM WHO
YOU ARE.
YOU ARE
WHO I AM.**



THE SPIRITUAL ENTERPRISE:

PROFIT FOR ALL

More and more companies open up to the “spiritual” and to the idea that they too have (are) a **light being** (a higher version of themselves). Consciously or unconsciously, they look (like *Dorothy in The Wizard of Oz*) for that other place: their home, their purpose, their *raison d’être*, their way to contribute and serve our society.

Like people, each company does it its own way because each company has its own personality: its way of “thinking”, its way of “feeling” and its way of “doing”. They too vibrate at a certain frequency and attract to themselves the experiences they need to learn and evolve.

Continues in the next page...



The turtle, symbol of intuitive development, determination and perseverance. It is also related to the interconnectedness of our planet, including awareness of how to take care of our environment.

The path that leads a company that lives in the illusion of duality to become one that **manages and lives in unity consciousness (the spiritual enterprise)** can be somehow compared to what in the finance world is known as *capital cut* or *accordion*⁽¹⁾. The company returns to “zero”, to its essence; it heals and transforms all that is no longer useful and makes room for new and higher frequency energies.

(1) The capital of a company is reduced to zero and immediately increased again for the purpose of restructuring and preparing the organization for a new stage.

For thousands of years companies have used (and perfected) their executive skills and their organizational techniques for individual purposes. In a way, **business management is a form of meditation**. A goal is set, a strategy is developed and all the resources and efforts required are allocated to achieve (manifest) the desired results by aligning an entire organization for that purpose.

Time, however, reveals what the intention and motives are as well as the distortion and the inconsistency between goals, words and actions.

Following with the *capital cut* simile, if we consider that share capital is the heart of a company, its life energy distribution center, then **the great opportunity they have now is to open their hearts**, and use all that executive strength and knowledge to purify the purpose of their existence and to transform themselves.

I NO LONGER INVEST IN FIGHTING AGAINST THE "FAKE" I SEE OUTSIDE. I INVEST IN DISCOVERING AND RELEASING THE "FAKE" THAT IS IN MYSELF.

A company can become a true server for humanity when she learns to live and manage from that other place. By aligning will, heart and intelligence and knowing that she is part of a larger whole she will be able to shape a new materialism: structures and relationships based on the right use and development of all resources of the planet for the **benefit and progress of the entire human race**.



- Individual goals (of an exclusive group). My (our) plan - my (our) world.
- Focus on material values and results.
- Money is understood as a means of payment. An end in itself driven by desire, fear and selfishness.
- "Busy"ness (being BUSY): doing to becoming.
- Planned action and control results (past, present, future).
- Loneliness at the top (leadership and world saviour complexes).
- Suffering, effort and inefficient use of resources (time, money, energy, natural resources...)
- Harmony through conflict (continous conflict management).
- Vision of separatedness: clients, suppliers, competitors, employees...
- Love understood as emotions and feelings.
- Economic profits and losses.
- Knowledge and quantity (the more the better).



ENTERPRISE IN SEPARATION (OUTWARD APPROACH: DUALITY AND CONFLICT)



- Common goals (welfare for all): one world, I do my part.
- Focus on spiritual and universal values (detachment from outcome).
- Money is understood as a great spiritual asset. A method of distribution of unconditional love.
- «Beingness»: focus on BEING (the SELF).
- Action inspired by the higher intuition: creation (living in the present).
- Principle of brotherhood.
- Joy and abundance: efficient use, share and distribution of resources.
- Healing, learning and energy management.
- Vision of unity: we are all light beings in evolution.
- Universal Love: power that underlies the entire universe.
- Continuous spiritual gains (certainty of appropriate outcomes, new structures).
- Wisdom and quality (the better the better).



ENTERPRISE TOWARDS UNITY (INNER APPROACH: HARMONY AND COLOR)



PIET MONDRIAN

REFLECTIONS ON BEAUTY, ART AND
CREATION

PAINTING: «AMARYLLIS», 1910. PIET MONDRIAN. [WIKIART](#)

«Yes, I believe that until we arrive at the point where we can live in the present (outside time and space), we will continue to perceive beauty in the knowledge that things gradually grow».

Letter from Mondrian to Ella Hoyack, 26 april 1934.

Text source: [Mondrian and De Stijl Exhibition at Museo Reina Sofía, Madrid.](#)



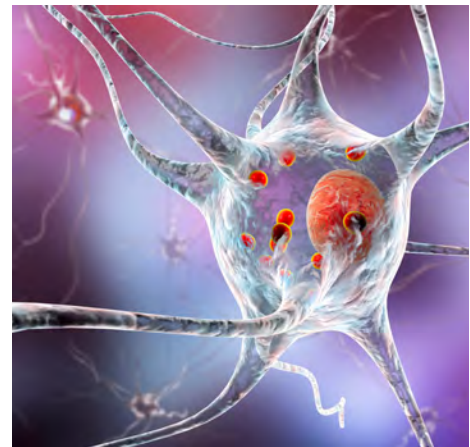
PAINTING:
LIGHTHOUSE IN
WESTKAPELLE. MONDRIAN,
1910. [WIKIART](https://www.wikiart.org/en/Piet-Mondrian/Lighthouse-in-Westkapelle-1910)

By not wishing to say anything human, by completely ignoring oneself, the artwork that emerges becomes a monument to **Beauty**: transcending the human; and yet human in its Depth and Universality! To me it is certain that this is the art of the future».

Letter from Mondrian to the art critic H.P. Bremmer, 29 January, 1914.
Text source: [Mondrian and De Stijl Exhibition at Museo Reina Sofia, Madrid.](#)

TOWARDS THE SCIENCE OF THE SOUL: MEDECINE AND ENERGY

WHERE THE PATHS OF SCIENTIFIC KNOWLEDGE AND
ANCIENT WISDOM MEET



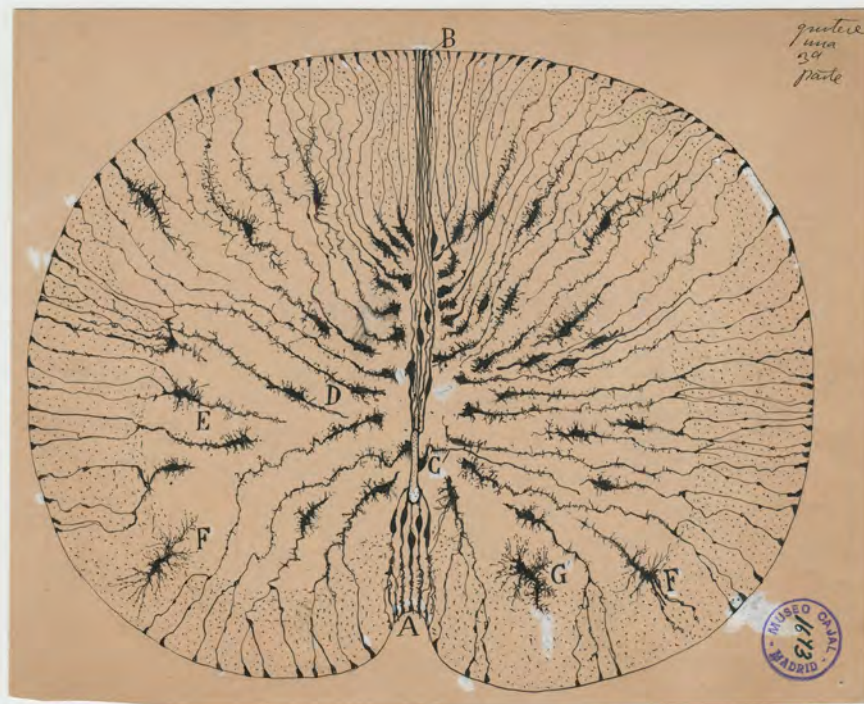
SCIENCE ADVANCES IN THE
KNOWLEDGE OF THE "SOUL": THE
IMMATERIAL SIDE OF MATTER, THE
PRINCIPLE OF LIFE, THE CREATIVE
FORCE.

Galileo said "all truths are easy to understand once they have been discovered. The point is to discover them". Whatever the nature of our contribution to society (politics, science, business, religion, education...) each one of us reaches knowledge and wisdom in our own way. Eventually, all roads lead to Rome... to the center of things. **Each one of us find a piece of truth and no one has the truth about all things...** and we meet each other along the way.

The Global Wellness Summit in his Future of Wellness 2020 report explains some examples of how the scientific advancements is opening new directions in energy medicine:

- Biophotonics
- Pulse electromagnetic field therapy (PEMF)
- Optogenetics
- Electroceuticals

"In every medical tradition before ours, healing was accomplished by moving energy". *Albert Szent Gyorgyi*. Biochemist and Nobel Prize Winner.

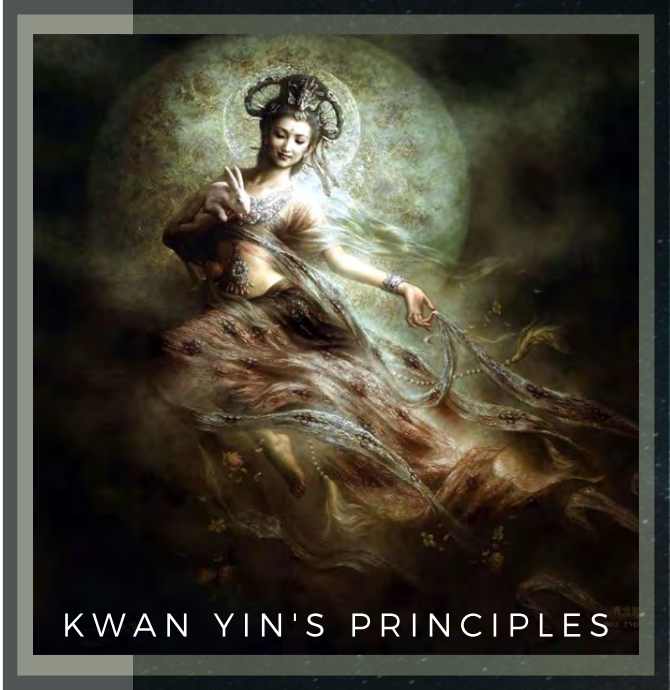


THE MYSTERIOUS BUTTERFLIES OF THE SOUL

"Like an entomologist chasing butterflies in colorful hues, my attention was drawn, in this garden of grey matter, to cells in delicately elegant shapes, the mysterious butterflies of the soul... whose beating of wings may one day reveal to us the secrets of the mind".

SANTIAGO RAMÓN Y CAJAL

EXHIBITION "The beautiful brain: the drawings of Santiago Ramón y Cajal", MIT Museum, 2018
Text, Unsplash



THOUGHTS FOR THE ROAD



◆ No one is going to give me happiness. Only I can reach it.

◆ I am a unique being on this earth, no one understands me better than myself and no one knows what I need better than myself.

◆ What I reap now is what I sowed yesterday, and what I sow now is what I will reap tomorrow.

◆ Neither the past nor the future can hurt me, only the present has value in my life.

◆ Only I decide what I have to do at this moment.

◆ Only from a place of love and inner peace can I make the right decisions.

◆ In my decisions I will always take into account the benefit for others.

◆ My face is the reflection of my inner state.

◆ I am a Being at the service of Humanity.

◆ I have a mission in Life. To be happy and make others happy.

MONEY: A GREAT SPIRITUAL ASSET AND A MEANS OF DISTRIBUTION OF LOVING ENERGY

NEW THOUGHTS ABOUT MONEY



MONEY IS A GREAT SPIRITUAL ASSET THAT IS DIRECTED TOWARDS THE IMPROVEMENT OF HUMAN RELATIONSHIPS AND THE ELEVATION OF COLLECTIVE CONSCIOUSNESS.

Developing a **higher consciousness about money** is a great next step for society. The way we *think* about money, *feel* about money, and *act* with money (each according to their beliefs, experiences, and memories) has made us forget its true nature and meaning.

If we are light beings flowing through a human body, money is also energy manifested in the form of coins, bills, bitcoins, electronic money... An energy that is today blocked because of the fears, individual interests and material desires that are projected onto it.

As we move forward towards unity consciousness, money is no longer seen as a method of payment to be used for individual purposes (the foundation of today's world conditional economic system) and it is understood and experienced as an **unlimited and abundance source of energy** to be distributed and shared by everyone.

A **great spiritual asset** channeled into new directions and used to improve human relationships and elevate collective consciousness.



**Money's
blocked energy
is released and
it becomes an
expression of
universal love
and spiritual
values.**



“

The one who
cultivates
patience
becomes a
farmer who
grows time.

VIRTUES TO ACQUIRE





Closing words

Blanca López García

I look back and see (now I understand) that for years I have been immersed in a business world rooted in the illusion of separation.

Strategic and financial consulting projects, corporate transactions, debt restructuring... conflicts, pressure to grow fast, to be better than the others, to be the most innovative, to be the next “unicorn”, the leader... and exhausting effort that supposedly takes you to the summit, the glory. Doing to becoming “someone”... and to be admired (and paid) for it.

An enterprise created from the idea that wealth is found in the money and in the needs of the others. That is why we use so much energy and resources to make plans, plans and more plans, numbers, numbers and more numbers, products, products, thousands of millions of products... and advise, beyond everything we sell advice so that people do what we say is good for them.

As I follow my yellow brick road I am thankful for that “business world” I experienced but it is now time for me to say good bye and move on to another place.

The word ENTERPRISE takes on a new meaning for me now. It talks about the willingness of each person to achieve their soul’s purpose with passion and strength of spirit. An inspired action that leads us to awaken to our creative power and our unique colors and gifts so we can contribute (from the heart) to the evolution of society towards higher states of consciousness; honoring the unity of human beings in their essence and manifested through diversity.

It is **the enterprise that advances towards unity and is expression of new values**; the enterprise that brings you back home and reminds who you already are.

I do not know the outer (material) form/forms that this new enterprise will have but I am certain that more and more people are pointing their thoughts in this direction (unity) and opening pathways to create a new economy in which human beings, knowing ourselves FREE and EQUAL, return to relating to one another with love, abundance and joy.

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BEAUTY ILLUMINES THE WORLD

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